



ZUJI and Mondial offers travel insurance online

SINGAPORE – ZUJI and Mondial Assistance Group, specializing in travel insurance and assistance, have formed an exclusive partnership allowing consumers to buy travel insurance online throughout Asia-Pacific.

Consumers can purchase their travel insurance cover via ZUJI travel agency sites in Singapore, Hong Kong, Australia, New Zealand, Taiwan and Korea. Stand-alone medical and cancellation insurance products will also be offered.

In the United States, around 20 percent of online travellers take up medical insurance before they travel. ZUJI and Mondial Assistance anticipate a similar, if not higher, response from Asia-based travellers.

Early results indicate that 14 percent of ZUJI Singapore's and 23 percent of ZUJI Australia's customers bought travel insurance when offered it in the 'check out' path during August.

ZUJI's general manager of partnerships, Chad Howard said, "Until now, booking travel insurance online has been an unwieldy process. ZUJI has changed that. By the development of exclusive technology for the purpose, ZUJI can now facilitate online purchase of comprehensive travel insurance from Mondial Assistance."